



DIBELLA
LONGLIFE TEXTILES

Wash! The Dibella Newsletter

Issue 2/2024





Dibella is constantly increasing the proportion of Cotton made in Africa using a so-called Mass-Balance System. We explain exactly what its advantages are.

Datamars transponders are in widespread use - and can now be sewn directly into Dibella textiles ex works on request.



Dear Readers,

After 23 years at Dibella, it fills me with pride to see how we continue to set new standards together with our customers and partners. Today, it is more important than ever to implement future-orientated solutions and sustainable practices. In this issue, we would like to introduce you to some of our latest services aimed at making your operations more efficient, transparent and sustainable.

We look forward to supporting you even more in the area of laundry tracking: On request, we are now fitting textiles with RFID transponder from Datamars directly ex works. These are always available in Dibella's central warehouse - the goods are delivered fully equipped. You don't have to worry about ordering or providing the transponders - saving labour, time and, above all, costs.

Would you also like more transparency at product level? We are happy to support you in this - with the „respect-code“ in our textiles: the origin and production conditions of the textile can be traced easily and directly along the entire supply chain. This is the best possible way to prepare yourself and your textiles for the EU's planned Digital

Product Passport (DPP), which is to be affixed to every textile placed on the EU market in future.

Sustainability without additional costs or effort for you - this is possible with the Mass Balance System from Cotton Made in Africa (CmiA). By implementing CmiA cotton in our supply chain, we support sustainable cotton cultivation in Africa and promote better living conditions for cotton farmers and their families. In addition, up to 13% less greenhouse gas emissions are produced compared to the global average, and a high level of drinking water savings is achieved locally through natural irrigation with rainwater. By purchasing Dibella products, you are also supporting the Cotton Made in Africa initiative. Do good and talk about it - we'll show you how!

We hope you enjoy reading this issue - this time with a special feature on the cover: follow the link to our new short video and experience Dibella in 140 seconds!

Yours sincerely,

Klaus Baur



Market & Branch



Dibella supports textile service customers with a new service: hotel textiles can be ordered directly ex works with **UHF transponders from Datamars** on request. These are permanently available at the Dibella warehouse - the goods are delivered fully equipped!

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Following its successful debut in 2023, Dibella once again took part in the renowned **Cruise Ship Interiors Design Expo America** (CSI America) trade fair in Miami this year, which is regarded as the leading trade fair for cruise ship interiors.

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Assortment & Products



New in the range In addition to white, the plain satin linen „Vaduz“ is now also available in silver grey for a modern ambience, also combined as a double face on request. „Vaduz“ is certified with the GREEN BUTTON and OEKO-TEX® MADE IN GREEN and therefore fulfils the requirements of the German LkSG.

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Dibella's healthcare line, naturally certified with the GREEN BUTTON 2.0. In the healthcare sector, the government's requirements with regard to the German Supply Chain Sustainability Act (LkSG) are increasing and therefore also the requirements in public procurement to tender in compliance with the law.

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Acting sustainable



Product transparency with the **respect-code**. In future, every textile placed on the market in the EU must be labelled with a digital product passport to facilitate reuse or recycling and at the same time make supply chains more transparent. At Dibella, disclosure has long been standard practice: items labelled with the respect-code document their entire life cycle.

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Dibella implements **Cotton made in Africa** cotton in the Mass Balance System in its supply chain, thereby promoting socially and ecologically sustainable cotton production in Africa. By purchasing the corresponding Dibella products, you are also supporting the initiative.

[... read more](#)

Textile knowledge



Dibella employees on **further training**. At the „Basic Textile Technology Seminar“ organised by Textilakademie NRW in cooperation with the Niederrhein University of Applied Sciences, we got to the bottom of many issues relating to textile production.

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From now on, we will publish a **LinkedIn newsletter** once a month. In it, we will provide comprehensive information on a topic relevant to the industry. Follow us on LinkedIn and subscribe to our newsletter!

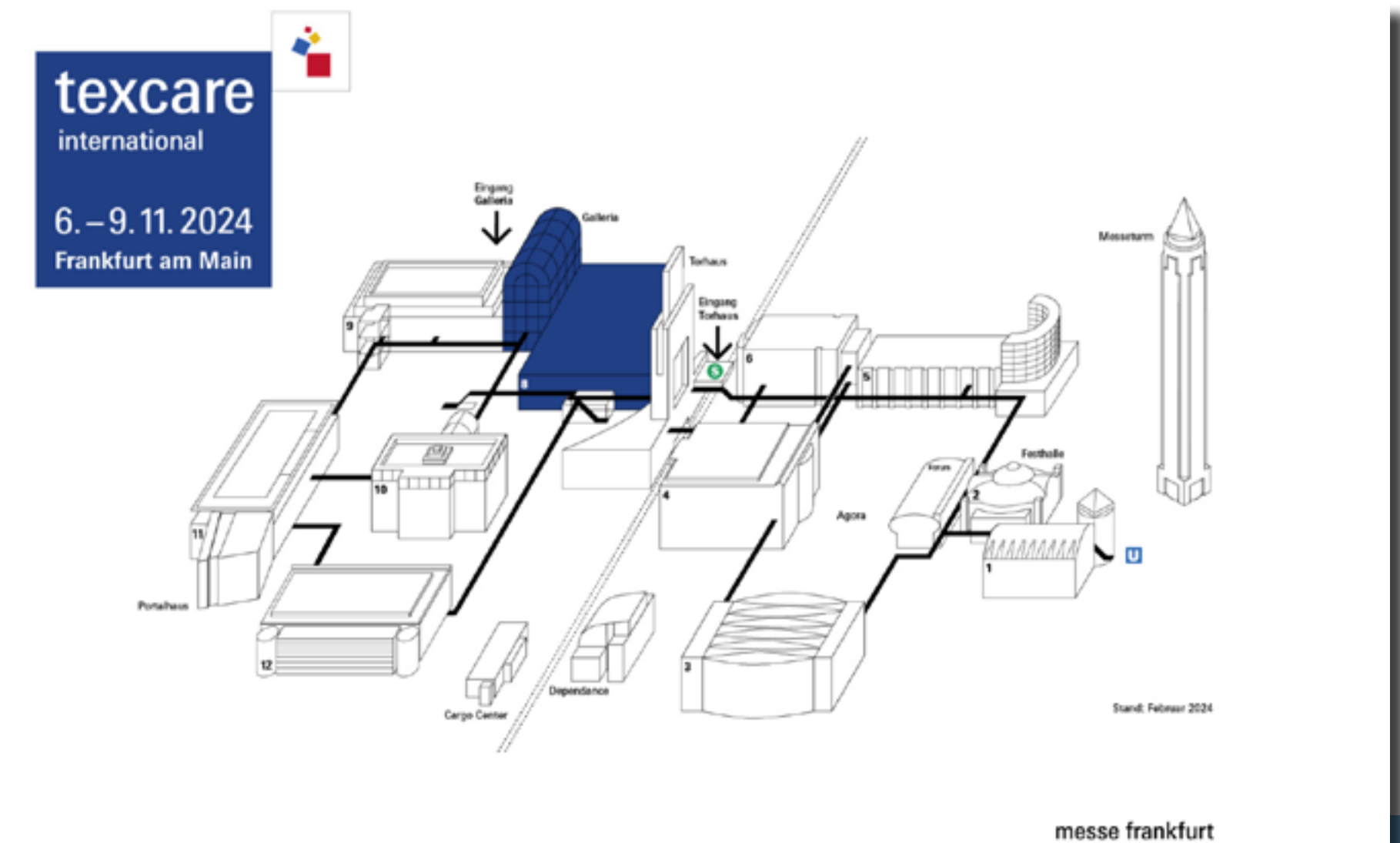
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Team News



Welcome to the team! Our sales department is pleased to welcome a double reinforcement: **Hannah Straatman** has been supporting our office staff since March 1st 2024. And since May 1st 2024, **Thomas Knoch** has been looking after customers from South Tyrol, Austria and Switzerland in field sales. Both have settled in well and are a real asset to our team. 🌀 And on the subject of „**Jobradeln**“, here's an interim result: we've cycled a good 10,000 kilometres so far - we'll have to keep at it to top last year's 25,000!



Outlook



We would like to thank all our customers, partners and friends for a successful first half of 2024. We also have a lot planned for the second half of the year: We are already looking forward to presenting our latest innovations to you at **Texcare in Frankfurt** in November. 🌀 Our **annual trip to India** will also take place in November. There, we will follow in the footsteps of our particularly sustainable organic Fair-trade textiles. We meet the local farmers and their families, learn how to pick cotton and explore the next steps in our supply chain. Would you like to join us? We'd love to - get in touch with us by July 1st! 🌀

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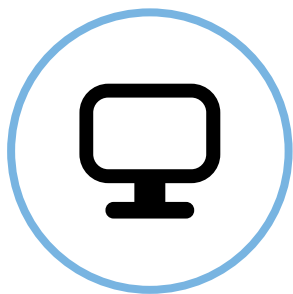
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