



DIBELLA  
LONGLIFE TEXTILES



# Wash! The Dibella Newsletter

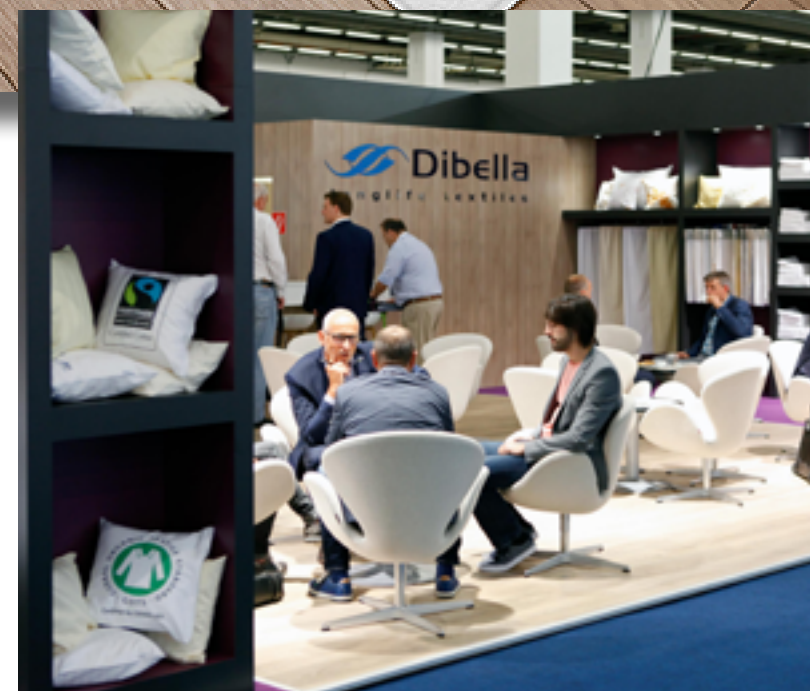
Issue 3/2024





Massive potential: terry towelling products offer enormous savings potential - especially in the combination of terry towels and bath mats.

Texcare: The Frankfurt trade fair last opened its doors in 2016 for the leading trade fair for the textile service industry.



## Dear Readers,

Texcare is back at last - we have all read and heard this phrase many times in recent weeks. After eight years, the industry is once again meeting at the international platform to experience, present and exchange ideas.

All the more reason for us to present our innovations in the contract textile sector: For example, our energy-saving terry towelling, which is designed to save energy and time in the drying process. You can also benefit from our cooperation with Datamars and reduce labour, time and costs. We provide the transponders and deliver your finished garments along with a CSV file so you can put the textiles directly into the laundry cycle without having to scan them first.

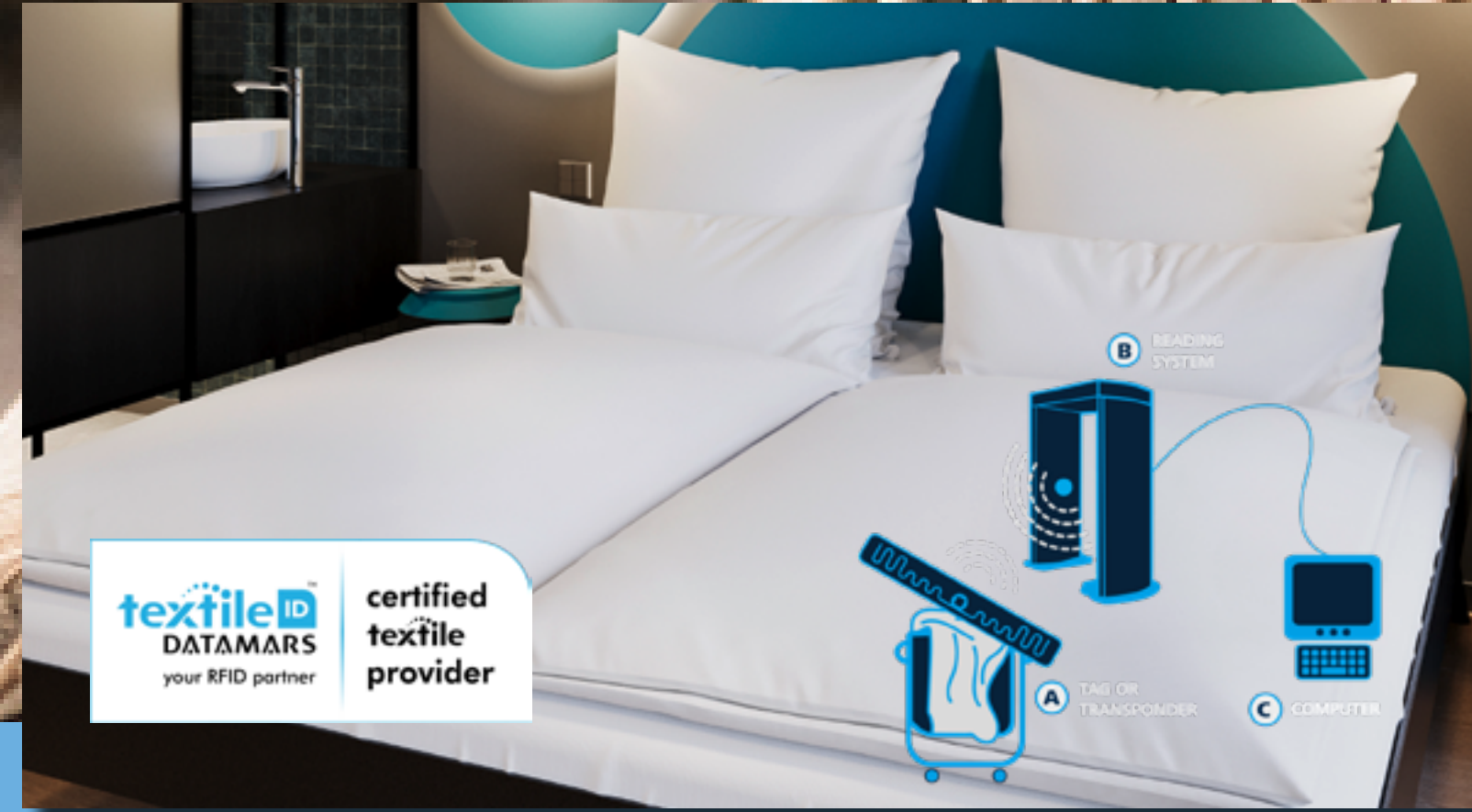
Discover, exclusively at Texcare, our blended fabrics with FibreTrace technology, which allows the use of recycled polyester to be proven directly on the textile.

In this issue, we would like to give you an insight into some of the topics we will be covering at Texcare. We look forward to welcoming you to our stand E40 in Hall 8 from November, 6th – 9th 2024.

Yours sincerely

*Klaus Baur*





## Market & Branch



**Texcare again at last!** After an eight-year break, Texcare will finally return in November 2024. We want to celebrate this industry highlight and showcase our service and product solutions to help textile service companies meet tomorrow's key challenges.

[... read more](#)

## Assortment & Products



**Digitalisation on textiles** Every Dibella textile can be fitted with an RFID transponder that we 'hide' in the seam of an item. We offer Datamars tags as standard, which are widely used in the textile service industry. We also offer other services that make it easier to integrate the goods directly into the service cycle.

[... read more](#)

**Changing attitudes to increase efficiency** Due to the price of energy, drying terry towels and bath mats is a significant cost factor in commercial laundries. We have therefore launched a pioneering energy saving project to increase efficiency and reduce steam consumption.

[... read more](#)

## Acting sustainable



**One step further again** Dibella laid the foundations for corporate social responsibility back in the early 2010s. Since then, we have been consistently committed to implementing socially and environmentally responsible textile production and have initiated and completed numerous lighthouse projects in our supply chain. We first outlined our activities and goals for the first time in our 2012 sustainability report. Since then, we have regularly documented our progress. The latest edition of our sustainability report is now published! It covers the period from 1 January 2023 to 31 July 2024 and focuses on the three core topics of Environmental, Social & Corporate Governance (ESG).

[... read more](#)





Team news:

**Double reinforcement in October!** Melissa Freund (left) supports the internal sales team with customer care. And our CSR department is also growing: Jennifer Deckers (right) brings her expertise in the area of sustainability to Dibella. 



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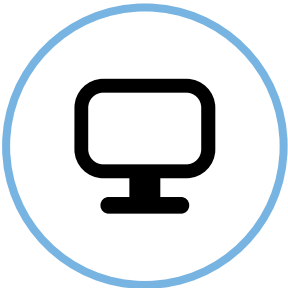
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