

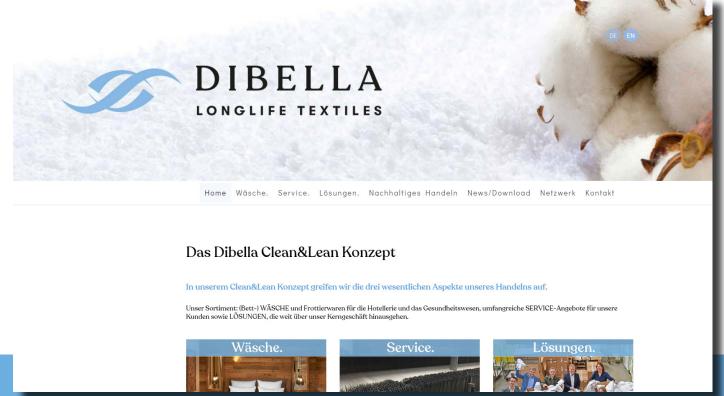


#### Dear business partners,

For six years we have published our magazine "waschecht" as a print magazine. It is time for something new. We want to be able to inform you more quickly, use resources more sustainably and, last but not least, become more "modern". So what could be more natural than to launch something digital based on our previous format? So here it is - the first issue of our new Waschecht. We want to give you an informative and entertaining overview of current topics, plus expert knowledge and product tips. What's special about this format? The close connection to our website! On the next page you will find the core topics of the issue - briefly touched upon. If you would like to read the whole article, simply click on "more" and you will be directed to the corresponding article

on our website. The following page offers you a brief overview of some Dibella news, and on the last page you will find the most common contact addresses. We hope you enjoy reading the new, digital Waschecht as much as we enjoyed designing it. In future, our Waschecht will appear once a quarter. We would be pleased to receive your feedback on this issue: suggestions, criticism, of course also praise, ideas for future issues and so on ... Please contact us directly at redaktion@dibella.de. Kind regards,

yours, Stefan Tenbusch







## Market & Industry



Cibutex: Textile recycling for industrial laundries. Sustainable use of rejected textiles is still being sought in many locations worldwide. We are already implementing the Circular Economy with textile service partners! <u>read more</u>

Price development, availability and freight In the textile commodity markets, nothing is the way it used to

be. Distortions occur in supply chains that make procurement unpredictable. Shifting production flows, inflation in our partner countries, a strong US dollar or scarce freight and unloading capacities make imports difficult. Despite the difficult situation, you can count on us!

**Assortment & Products** 



Advantages & special features "Lagos" The housekeeping industry is running out of skilled workers. The art of professionally making beds is gradually disappearing. With our fitted sheet called Lagos, the hotel guest will still find an impeccable bed. <u>read more</u>

## Sustainability



GRS/RCS Certification Sie sollen sich bei unseren Objekttextilen aus Recyclingfasern darauf verlassen können, dass drin ist, was draufsteht. Daher sind wir nach dem Recycle Claim Standard (RCS) zertifiziert. mehr lesen

### Textile Knowledge



Die Eigenschaften eines Textils werden maßgeblich durch die Fasermaterialien bestimmt. Für unsere langlebigen, hautsympathischen Qbjekttextilien kommen nur drei Rohstoffe in Frage: Baumwolle, Tencel und Polyester.

mehr lesen

#### read more



Team



In our ready-to-wear department, the baton passed from Chris Buckermann to Anna Ehringfeld. We thank Chris for six years of pleasant cooperation and wish him all the best for the future. Anna brings a lot of experience with her and is looking forward to exciting tasks in the team! Also new to the Dibella team is Alexa Hemsing, who joined the "Order Processing" team in August. A warm welcome! Our BeNeLux sales manager Christian Kleinpass finally got married in January. We wish his wife Andrea and him a wonderful (further) future together. Also newly married is Jessica Christmann (formerly Sack) from our customer service! Congratulations!!!



Looking forward ...



The year 2022 has "flown by" and is already drawing to a close. In November, we would finally like to travel to India again with interested customers to the origins of our organic Fairtrade cotton. Especially in these turbulent times, transparency and reliability are becoming even more important, and we want to continue to take care of this. There will be another "Wash" issue at the turn of the year. We already have some topics on our agenda otherwise we are also happy to receive suggestions from you which we will gladly take up!



# Contakt

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